

Who is who at PWC – We are starting a new series to introduce the community to the staff and board of the Peachland Wellness Centre? Each person will let you know what they do at PWC a bit about themselves. We hope you enjoy getting to know us.

Christina MacMaster, Executive Coordinator

I was first hired in 2014. In part my role was working with the board as they continued their transition to a governance model, which is the model they continue to operate under today. With the board I worked through the changes that allowed PWC to grow and evolve into the organization it is today. From a very worthy, well developed organization supporting the people of Peachland PWC has been able to expand on the past great works and increase the programs and services to provide even more for Peachlanders. I am incredibly proud of the work of so many making it possible to operate the many programs and services now available. We offer so much I can't even name them all in one go anymore.

As the Executive Coordinator of the PWC I hold the responsibility of the operations.

I hold the Overall responsibility for the administration and evaluation of all programs and services under the jurisdiction of the Board, within the mission, vision, core values, policies, and established goals for PWC. I Ensure compliance with all legislation, regulations and guidelines relating to PWC's role as employer and Non-Profit organization. Identify and develop new programs and services, in response to community needs. Maintain a working knowledge of significant developments and trends related to the PWC's work. Develop annual goals and objectives, in collaboration with staff and Board for the purpose of long-range planning and evaluation.

**I also hold** Overall responsibility for management of human resources within PWC, in accordance with the Board's Personnel Policies and current legislation. Responsible for the recruitment, hiring, orientation, training, discipline, and termination of all personnel, both paid and volunteer, in partnership with respective staff and/or Committee(s).

Act in the capacity of advisor to the Board of Directors by keeping them informed of PWC's operations and activities so that they have all the available information for carrying out their policy-making responsibilities.

Post-secondary education and/or training related to human services and program management. Minimum of five years work experience in the socio-health service sector with a minimum of three years experience in a supervisory/management position in similar organizations.

PWC is visibly evolving and changing yet again as we transition from the cozy house on 5<sup>th</sup> street to a different location yet to be confirmed. This change and the removal of some of the COVID pandemic restrictions, has allowed us the opportunity to look at our strategic plan going forward and has allowed the opportunity to again restructure staff roles and responsibilities. Always looking at succession planning and ways to ensure the people of

Peachland have their needs met. This being said watch for ads with employment opportunities coming soon.

Further information about me beyond the walls of the PWC, I have been working in Not for Profit all my working life beyond the college jobs such as McDonalds. I have spent time in a variety of nfp's working with volunteers and others from Crisis Lines to CNIB working with the blind. I was instrumental in the work done provincially to develop what is known as the 1-800-crisis line. This provincial project initiated by me, and a couple of others is now the 1-800 line that is operating Nationally today.